

YOU ARE

INVITED

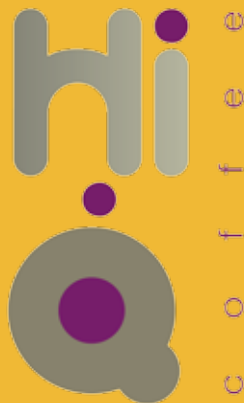
LA MARZOTTO



ADVANCED COFFEE GEEKERY
LA MARZOCCO NEW PRODUCTS
KNOWLEDGE **OUT OF THE BOX**
WORKSHOPS LECTURES FUN
JAN 18-19, 2011 OPEN HOUSE
COMPETITION COMMUNITY
PARTY **BERKELEY** OPEN BAR
DEMOS GUEST PRESENTERS
PRIZES PRESSURE PROFILING

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COFFEE REPUBLIC

LA MARZOCO

WHAT IS OUT OF THE BOX?

A two day event to:

- Learn & share coffee knowledge
- See and demo new products
- Bring together the local coffee community
- Party!

OUT OF THE BOX is an open house with advanced workshops and lectures on various professional coffee topics.

Expected attendance is 250-300, consisting of roasters, cafe owners, baristas, and coffee professionals from the Bay Area as well as all over the West Coast.

PRELIMINARY SCHEDULE

TUES JAN 18	Main Lobby	2nd Flr Lounge	Room 1	Room 2	Room 3
10am	The Coffee Bar feat. local coffee roasters	Equip- ment and product demos	Class	Class	Class
11am			Class	Class	Class
12pm			Class	Class	Class
1pm			Break		
2pm			Class	Class	Class
3pm			Class	Class	Class
4pm			Class	Class	Class
5pm			Social		
6pm					

WED JAN 19	Main Lobby	2nd Flr Lounge	Room 1	Room 2	Room 3
10am	The Coffee Bar feat. local coffee roasters Beer & wine bar begins at 4pm	Equip- ment and product demos	Class	Class	Class
11am			Class	Class	Class
12pm			Class	Class	Class
1pm			Break		
2pm			Class	Class	Class
3pm			Class	Class	Class
4pm			Class	Class	Class
5pm			Break		
6pm			Keynote presentation		
7pm	Beer & wine bar	Manual brew comp	PARTY!		
8pm					
9pm	Live music	Pressure profiling bike			
10pm					

THE COFFEE BAR

Full service coffee bar serving espresso beverages and manual brew coffees. Featuring 8 local coffee roasters.

WORKSHOPS & CLASSES

Geek out on advanced professional topics with leading companies in specialty coffee. All classes are free and available on a first come, first served basis. See LM's blog for up to date schedule.





YOU ARE INVITED!

OUT OF THE BOX Berkeley is **free** and open to all in the specialty coffee industry and friends. **No RSVP needed.** Classes are free and available on a first come, first served basis.

Read **OUT OF THE BOX Berkeley** event updates at:
lamarzoccousa.wordpress.com

Past **OUT OF THE BOX NYC** blog posts: goo.gl/3m9uV

Past **OUT OF THE BOX NYC** pictures: goo.gl/ZWh5x

Venue info:

The Marsh
(previously known as
Gaia Arts Center)

2120 Allston Way
Berkeley, CA 94704

