

LA · MARZOCCO®

Handmade in Florence

Join La Marzocco at Caffè Culture at the Olympia in London from June 23-25

Milano, June, 2010

Dear friends,

Crafted for and by baristas, Kent Bakke, industry pioneer and La Marzocco CEO, will be globally unveiling the STRADA, a new machine that allows the barista, for the first time, to have absolute and direct control of pressure at any point during an extraction.

La Marzocco will also be presenting its latest solutions in grinding. A joint project between La Marzocco and Mazzer, the VULCANO is a new family of espresso coffee grinders that bring together La Marzocco's distinct design with Mazzer's unparalleled technology.

Join **Kent Bakke** and the La Marzocco team at **stand K100 @ 3:00 pm**, Wednesday, **June 23** to learn more about the distinct features of these products.



Unable to attend Caffè Culture?

For those who are unable to make the show, please log onto La Marzocco's website at www.lamarzocco.com, the 30 minute long presentation will be **aired on the internet @ 7 pm Italian time** (CEST), Wednesday, **June 23**.

Don't miss this exciting event! Looking forward to seeing you in London.

Best regards.

La Marzocco Srl

